



QUICK GUIDE



Brockton Area Prevention Collaborative
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History of the Brockton Area Prevention Collaborative:

In 2008, the City of Brockton, in partnership with HPTC Treatment Center (HPTC), was awarded the MassCALL2 grant with the primary objective of saving the lives of those in the community of Brockton suffering from opioid addiction and to create awareness about opioid overdose prevention.

Today, the City of Brockton's coalition has expanded to become a part of the Brockton Area Prevention Collaborative (BAPC), encompassing the towns of Bridgewater, Brockton, East Bridgewater, Hanson, Raynham, Rockland, and Whitman as a regional approach. Staffed by Prevention Services of HPTC, BAPC was the first funded cluster on the south shore to address the issue of opioid use and overdose prevention.

Strategies and interventions for our state grants must be consistent with the Substance Abuse and Mental Health Services Administration (SAMHSA), Strategic Prevention Framework (SPF) model, consistent with any available evidence-based practices or local best practices. The Collaborative focuses on education, trainings, and outreach for individuals in active use, bystanders, and the community at large.

What does the Collaborative do?

The Collaborative's mission is to save lives from substance use and prevent the damage it can do to individuals, families, and our local community. To do this, we educate young people with accurate information and tools to cope with life's challenges, and to help them understand the harmful effects of drugs and alcohol. We connect individuals and families with the resources they need to become better informed and work with leaders to build a system of support in every neighborhood.

We can help young people develop healthy resiliency skills now, instead of turning to drugs and alcohol. We support the adults in their lives by providing the best information, access to resources and tools for healthy resiliency skills, and connecting to others to create a community of support.

The truth is, that first decision to use can be more dangerous than people think. Once addiction takes over, most people either don't know where to find help or are blocked by the many barriers that may keep them from looking. Our community is up against a culture that medicates everything and stigmatizes a disease. It's time to fight back.

We can come together as a community and prevent the disease of addiction from impacting more families. For those in need of help now, we can show them it is not too late. The Brockton Area Prevention Collaborative is our local resource for prevention, education, and information about substance use in our community. Join us.

What towns/cities receive prevention funding and support from the BAPC?

Currently we work with 8 different grants that allow us to implement prevention initiatives in the following towns/cities:

Brockton (Brockton Mayor's Opioid Overdose Prevention Coalition)

Bridgewater-Raynham (Bridging LIVES)

East Bridgewater (EB HOPE)

Rockland (Rockland CARES)

Whitman-Hanson (Whitman-Hanson WILL)

GRANTS THAT FUND THE COLLABORATIVE:

Drug Free Communities (DFC)

HPTC Prevention Services was awarded the DFC grant in October 2019 which supports the Collaborative and its prevention work not only in East Bridgewater, Rockland and Whitman, but also the two local regional vocational technical high schools: Southeastern and South Shore. This grant focuses its efforts on the prevention of prescription drug misuse and underage marijuana use. The DFC Support Program is the nation's leading effort to mobilize communities to prevent and reduce substance misuse among youth. Created in 1997 by the Drug-Free Communities Act, directed by the White House Office of National Drug Control Policy (ONDCP), and now administered by CDC, the DFC Program provides grants to community coalitions to strengthen the infrastructure among local partners to create and sustain a reduction in local youth substance use.

Comprehensive Addiction and Recovery Act (CARA)

HPTC Prevention Services was the only Massachusetts awardee of the CARA grant in June 2021, which is aimed at current or former DFC grant recipients to prevent and reduce the use of opioids or methamphetamines and the misuse of prescription medications among youth ages 12-18 in communities throughout the United States. This funding will enhance our current DFC grant and use evidence-based prevention strategies that will result in healthier outcomes for our youth population. This initiative supports the communities of Whitman, Rockland, and East Bridgewater.

Strategic Prevention Framework - Partnerships for Success (SPF-PFS)

HPTC Prevention Services was awarded the SPF-PFS grant in September 2019 which is a federal grant sponsored by the Substance Abuse and Mental Health Services Administration (SAMHSA). The purpose of this grant program is to address one of the nation's top substance misuse prevention priorities; underage drinking among persons aged 9 to 20. The SPF-PFS grant program is intended to prevent the onset and reduce the progression of substance misuse and its related problems while strengthening prevention capacity and infrastructure at the state, tribal, and community levels. Through this grant, HPTC Prevention Services aims to address alcohol and marijuana use among middle school aged students in southeastern, MA with a specific focus on students impacted with adverse childhood experiences (ACEs).

Problem Gambling Prevention: Youth and Parents

The Department of Public Health's Office of Problem Gambling Services launched a prevention initiative utilizing Photovoice as a mechanism to raise awareness about underage gambling in Southeastern, MA. The Photovoice project uses a youth-centered, participatory approach to engage local youth in using Photovoice to help prevent problem gambling. The goals of the project are to prevent or reduce underage gambling and problem gambling among youth, as well as help youth develop and maintain the healthy lifestyle needed to ensure that they won't develop problems with gambling. Prevention Services has conducted over twenty other Photovoice projects on substance use prevention, but this has been the first of many projects where the focus is on underage gambling.

United Way of Greater Plymouth County

The United Way of Greater Plymouth County provides funding to HPTC's Prevention Services' community coalitions to address youth substance use prevention through an annual youth conference.

CDC - Overdose to Action Initiative (OD2A)

The City of Brockton was awarded the Center for Disease Control and Prevention - Overdose to Action Initiative. The city will work with the Brockton Area Prevention Collaborative to build upon the MOAPC grant program in order to prevent the consequences related to opioid misuse and addiction that serve to enhance and support the community's understanding, connection, and utilization of intervention, treatment and recovery services. The Coalition is training businesses in the Brockton area on overdose prevention and Naloxone (Narcan) administration.

State Opioid Response - Prevention in Early Childhood (SOR-PEC)

The City of Brockton was awarded the SOR-PEC grant in May 2021. The City will work with HPTC Prevention Services to provide Brockton with the infrastructure, systems, and partnerships to support implementation of a comprehensive, multi-domain set of services to address the impact of substance misuse on children living with a parent or caregiver with a history of substance misuse and addiction. The goal is to mitigate the elevated risk these children have for developing future substance use and related health and behavioral health issues.

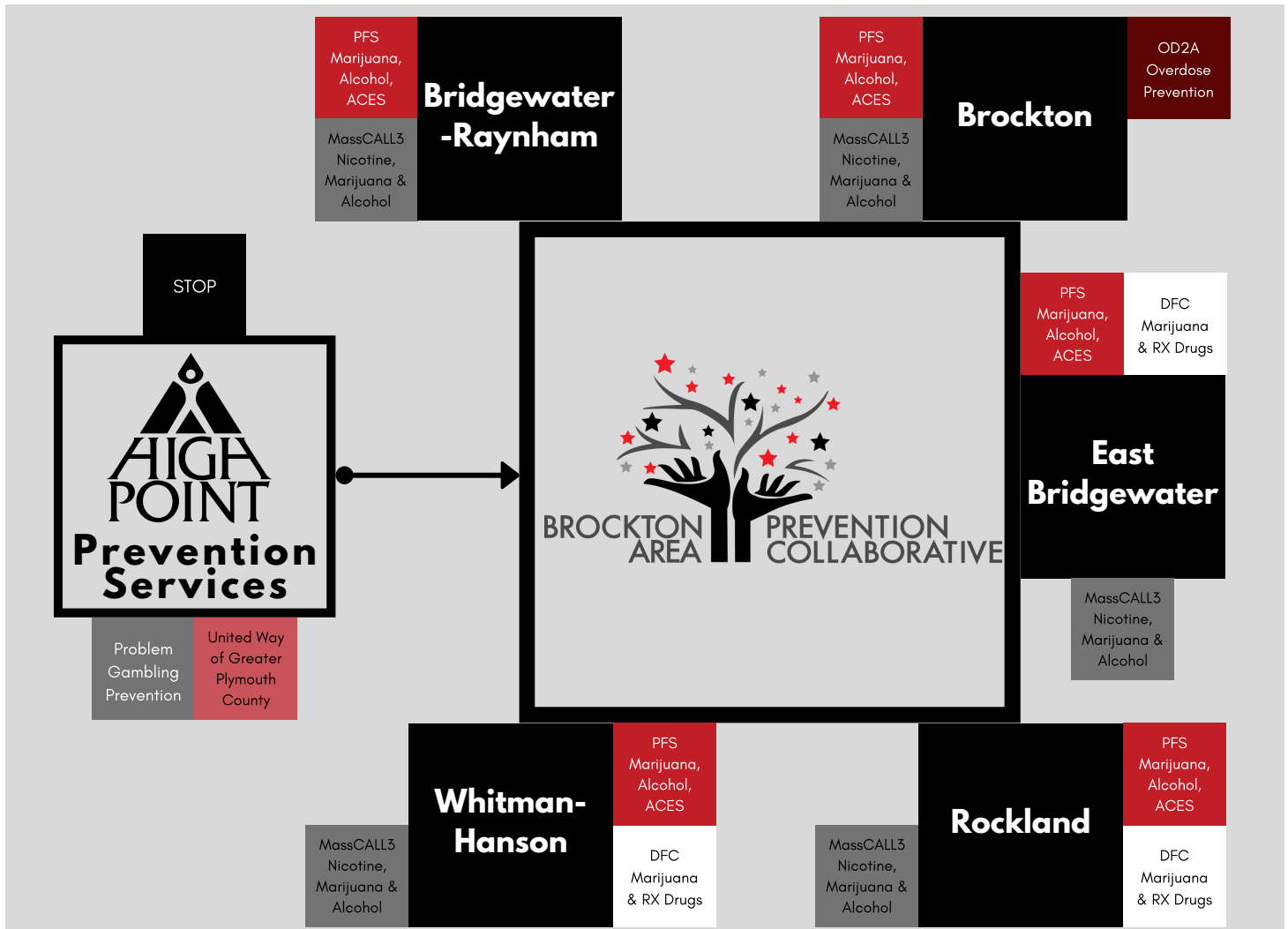
Massachusetts Collaborative for Action Leadership, and Learning 3 (MassCALL3 Part B)

The purpose of this grant is to support the City of Brockton, and the towns of Bridgewater, East Bridgewater, Hanson, Raynham, Rockland, and Whitman with existing capacity, infrastructure, and experience implementing a systematic public health planning process and/or implementing a comprehensive set of evidence-based prevention programs, policies, and practices to prevent the misuse of substances of first use (e.g., alcohol, nicotine, cannabis) among youth.

Sober Truth on Preventing Underage Drinking Act (STOP)

The Plymouth County District Attorney's Office was awarded the Sober Truth on Preventing Underage Drinking Act (STOP) Grant in partnership with the Brockton Area Prevention Collaborative. The purpose of this grant program is to prevent and reduce alcohol use among youth and young adults ages 12–20. The Collaborative is specifically working with Southeastern Regional Vocational Technical High School and South Shore Vocational Technical High School to meet the goals and objectives of this grant program.

Strategies and interventions for our state grants must be consistent with the Substance Abuse and Mental Health Services Administration (SAMHSA), Strategic Prevention Framework (SPF) model, consistent with any available evidence-based practices or local best practices. The Collaborative focuses on education, trainings, and outreach for individuals in active use, bystanders, and the community at large.



The Brockton Area Prevention Collaborative receives multiple federal and state funded grants:

- SAMHSA's Partnership for Success (PFS) addresses the prevention of marijuana and alcohol, highlighting adverse childhood experiences (ACES) amongst all 10 communities within the Department's catchment area.
- The United Way of Greater Plymouth County sponsors the Annual Substance Use Prevention Youth Conference for students in the region.
- The STOP grant program aims to prevent and reduce alcohol use among youth and young adults ages 12–20.
- MADPH's Problem Gambling Services Department funds the Problem Gambling Prevention grant for southeastern MA utilizing Photovoice as a mechanism to raise awareness about underage gambling.
- CDC's Drug Free Communities grant addresses marijuana and prescription drug prevention within East Bridgewater, Rockland and Whitman.
- Massachusetts Collaborative for Action Leadership, Learning 3 (MassCALL3) grant aims to prevent the misuse of substances of first use (e.g., alcohol, nicotine, cannabis) among youth.
- Overdose to Action Initiative (OD2A) aims to prevent the consequences related to opioid misuse and addiction through training businesses on overdose prevention and Naloxone (Narcan) administration.
- Comprehensive Addiction and Recovery Act (CARA) aims to prevent and reduce the use of opioids or methamphetamines and the misuse of prescription medications among youth ages 12–18.
- State Opioid Response - Prevention in Early Childhood (SOR-PEC) works to address the impact of substance misuse on children living with a caregiver with a history of substance misuse and addiction.

RESOURCES/PROGRAMS/TRAININGS

Community Coalitions

The Collaborative oversees a total of 5 coalitions: Bridging LIVES, Brockton Mayor's Opioid Overdose Prevention Coalition, EB HOPE, Rockland CARES, and Whitman Hanson WILL. All of these coalitions consist of key stakeholders in each city/town including: youth, youth-serving organizations, parents, civic/volunteer groups, healthcare organizations, law enforcement, local government, media, businesses, religious organizations, schools and other organizations involved in reducing substance use.

Coalition Meetings

Coalitions host meetings on a monthly basis and the Collaborative hosts a regional meeting to bring together these coalitions on a quarterly basis. Coalition meetings offer an opportunity to bring together key stakeholders from the various sectors to participate in strategic planning efforts around substance use prevention. By attending these meetings, community members can stay up-to-date with current trends and initiatives impacting youth, parents and the community at large.

Staff Professional Development: A Prescription for Education

Collaborative staff offer professional development on a wide range of topics such as prescription drug misuse, including opioids, underage drinking, as well as current trends. Upon request, professional development may also be tailored to the needs of staff.

Overdose Prevention and Naloxone Administration Training

Trainers will cover the following topics: What is an opioid overdose?, Signs of an overdose, Risk factors for an overdose, Step by step what to do if someone is overdosing, How to administer Naloxone and rescue breathing

Drug Recognition Expert Training

This workshop is coordinated in partnership with the local law enforcement who are drug recognition experts in the field. The workshop provides an overview of the Drug Evaluation and Classification Program (DECP) and its use in recognizing those under the influence of drugs. An overview of the 7 drug categories, and common signs and symptoms of a person under the influence will also be included.

Substance Use Education & Prevention Curriculum Guide

This 15-week course will provide youth with an introduction to substance use disorders as well as background information on the impact this disease is having on society. In addition, youth will become familiar with prevention strategies being implemented on a state and federal level, as well as in local communities, to combat this epidemic.

As a final assessment for the course, students will be required to develop a hypothetical social marketing campaign. All objectives will be met through presentations, large and small group discussion and film. All curriculum materials can be accessed online via www.opioidoverdoseprevention.org.

Be In The Know Youth Conference

Each year, the Collaborative hosts a peer to peer youth conference at the end of the school year which brings together students from over 15 different schools across Plymouth County, MA. The conference is focused around youth empowerment as it relates to substance use prevention and includes a keynote speaker, student presentations, as well as small group breakout sessions.

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Photovoice Projects

Photovoice is a qualitative research method that puts cameras in the hands of its participants. The project offers youth the opportunity to utilize their voice through a creative lens by capturing photographs and sharing stories through small group facilitation. The ultimate objective of this project is to increase awareness around topics such as substance use or underage gambling in the community. Information gathered from this project is used to display the creative voice of the community's youth and to spread education in an innovative way. To view past Photovoice projects, please visit our website at:

<http://opioidoverdoseprevention.org/photo-voice-projects/>

Photovoice Train the Trainer

Due to the high demand and intensive nature of the project, a train the trainer and guidebook can be offered for teachers and staff to implement a Photovoice project with students at their own time.

Photovoice Documentary

During the summer of 2016, the Collaborative partnered with Noubé Productions, the Plymouth County DA's Office, and the Brockton Mayor's Office to create a documentary of the Photovoice project. The documentary includes information regarding the state of the opioid crisis, the process of conducting a Photovoice project, student reflections regarding their experience completing the project and what can be done to address substance use within their community. The documentary may be accessed via the following link: <https://www.youtube.com/watch?v=RhHidNnstQc&t=5s>

SportSmart Presentation

This presentation is comprised of a 30-minute documentary on the risks associated with athletic injuries and prescribed medications. This presentation is recommended to coincide with health or physical education classes at high schools or athletic-based events. Schools in the area have also had success incorporating this presentation into their mandatory seasonal pre-season sports meetings. It is recommended that students, parents, coaching staff, and trainers be present. The documentary may be accessed via the following link: <http://opioidoverdoseprevention.org/sportsmart>

If They Had Known Documentary

"If They Had Known" is a 35-minute documentary that focuses on the risks of current party culture. It is a candid film spoken by kids to kids about the risks of recreationally mixing prescription drugs with alcohol. The film is an honest and emotional account of a real event. It is a valuable viewing experience, especially for young people who may find that it reflects some of their own experiences. The trailer can be accessed via the following link: <https://www.iftheyhadknown.com/>. A discussion guide is also available for classroom-based discussion.

The First Day Film

Since 2009, Chris Herren has shared his story of recovery from the disease of addiction with over 1 million teens across the country. The First Day chronicles his journey, revealing Herren's vulnerability and his profound connections with high school students who, in turn, have shared their stories of struggle and strength. Through the power of storytelling, The First Day addresses some of the most difficult issues facing teens today, offering all of us the opportunity to deepen our understanding and sense of compassion with individuals struggling with substance use disorder and bringing greater awareness to the ever-evolving challenges facing young people today on their journey to adulthood. The trailer may be accessed via the following link: <https://thefirstdayfilm.com/>

Hey, Kiddo by Jarrett J. Krosoczka

"Hey, Kiddo is a profoundly important memoir about growing up in a family grappling with addiction, and finding the art that helps you survive." This graphic novel is highly recommended to schools to provide students with the opportunity to learn about the impact of addiction in a unique way.

Handbook on Vaping Resources for Schools

Developed by the Brockton Area Prevention Collaborative, this guide is for schools to be better resourced in how to address vaping through providing information to school staff, parents and students. This guidebook can be found on our website at www.opioidoverdoseprevention.org/curriculum

Parent Teacher Conferences/Student Orientations

The Collaborative offers their support and expertise at a variety of different school based events by providing a presentation tailored to the needs of the community or displaying a resource table that is filled with information for students, parents and families in regards to substance use prevention.

Candlelight Vigils

Every year, coalitions host an overdose vigil by candlelight to commemorate those who've lost their lives to an overdose. Partnering organizations attend to share resources and offer support for those affected by substance use, speakers share their stories, and a slideshow is shown to share photographs of those who've passed away from an overdose.

Hidden In Plain Sight

A mock teenage bedroom is displayed to help parents understand the signs of youth substance misuse. Parents are taught what the drugs are, how youth use them, and what to look for to prevent use. Parents also learn prevention strategies and how to talk with their kids about using drugs. This display can be coupled with school and community-based events.

Public Awareness and Social Norms Campaign

Utilizing student survey data, as well as additional information on substance use prevention, the Collaborative will develop a professional public awareness and social norms campaign. This campaign can be distributed on social media platforms as well as school-based dissemination methods including principal's newsletters, school televisions, posters, websites, etc.

Locally Developed Substance Use Prevention Resources (available in multiple languages)

The Brockton Area Prevention Collaborative has a plethora of resources available online or in print that can be delivered to the school upon request. Please visit our website for a full list of resources: <http://opioidoverdoseprevention.org/our-local-resources>

"Stress & Coping Skills 101" Virtual Training

This training provides information on stress, coping skills and resiliency:
<https://www.youtube.com/watch?v=0ECR0FyBTtQ>

"How To Help" Virtual Training

This training provides information on how to recognize substance use disorders, how to address substance use disorders, and some resources that might be helpful to someone that is trying to help:
<https://www.youtube.com/watch?v=zhzgU1z1bZ0>

Overdose Prevention Virtual Training (available in multiple languages)

This training provides an overview on opioid overdose prevention including: what are opioids, what is an overdose, what is the scope of the problem, what puts someone at risk to overdose, what are the signs of an overdose, strategies for managing an overdose event, naloxone and local resources.
<https://www.youtube.com/watch?v=IQTLSM9TgGQ&t=203s>

"What You Need to Know About Alcohol" Virtual Training

This presentation covers the following topics: Why is it important to talk about alcohol?, The impact of alcohol on your brain, body and social life, Why people drink in the first place, Knowing what your core is, Understanding binge drinking, Alternatives to drinking and safe practices if you do, How to help a friend and local resources. To access the virtual training: <https://www.youtube.com/watch?v=Aeve6ch4yEsChec>

Champion Plan (CP)

The Champion Plan is a police assisted recovery program in Brockton that launched on February 29, 2016. The plan is meant to help place individuals with substance use disorders (SUD) who want help into the level of care they want; detoxification, CSS, outpatient, Medically Assisted Treatment (MAT), etc. An individual suffering from a SUD can seek help at the Brockton Police Department at 7 Commercial St. The individual will then be brought to the office to receive support from Recovery Coaches provided by Gandara Center while awaiting proper placement. Once a bed at a treatment center is available, Brewster Ambulance will provide transportation. The Champion Plan will provide follow up services from Recovery Coaches; expect a call from them within 72 hours in check in. In addition, the CP now has drop-in hours at their office at 142 Crescent Street Mon-Fri from 9am-12pm to help with applications, food stamps, insurance, etc. The Champion Plan can be reached at (508) 408-5168 and their hours of operation are: Monday-Friday 9AM-4:30PM and they are closed on Saturday and Sunday.

Massachusetts Health Promotion Clearinghouse

Free health promotion materials for Massachusetts residents and health and social service providers: <https://massclearinghouse.ehs.state.ma.us/>